

Robo-Advisors Data Chart

Robo Advisors	Assets Under Management (\$)	Extra Features	Yearly Fees	Minimum Account Size (\$)	Promotion
Betterment	13.5 Billion	Overall planning, Access advisors, 401k	0.25% of account balance	none	One month free per referral, one year free after three referral
Wealthfront	5 Billion	Overall planning and tax optimization	0.25% of account balance	500	10,000 managed for free; 5,000 managed for free with referrals
Personal Capital	4 Billion	Tiered services and tax optimization	0.49% of the account balance	25000	100,000+ accounts can buy individual securities
Bloom	710 million	401k, access to advisor	10\$/month	none	n/a
Vanguard Personal Advisor Services	51 billion	It matches every client with an advisor; tiered services	0.05% to 0.3% of account balance	50000	Fee waiver for retirement plans
Schwab Intelligent	10 billion	Overall planning; ETF selection	free	5000	n/a
Wealth simple	5 billion C	401(k); investment management, Advisor consultation	0.5% for balances \$99,999 and less. 0.4% on balances above \$100,000.	none	Referral bonus